



The Warrensville Heights Area Chamber of Commerce

# GOLD CORPORATE PARTNERSHIP 2017



## WHACC 2017 Partnerships

By becoming a Corporate Partner, your organization will stand out as a key contributor and investor among local businesses and community leaders. Tailored for maximum recognition our Corporate Partnership includes exposure at ALL 2017 events and programs that will draw hundreds and reach thousands in our integrated Marketing and PR efforts throughout the year.

*The following partnership package is presented as an opportunity. Custom programs are available.*

### Gold Corporate Partnership

- Corporate Video on WHACC web site & social media sites including Linked-In, Facebook and YouTube. Use your video or we will produce a 30 second video
- Industry exclusivity
- First tier logo placement on WHACC printed brochure and membership application
- First tier logo placement on any postcards mailed to all Tri-City businesses through the year
- Luncheon event sponsorship recognition at our May Annual Meeting
- 12 complimentary event tickets to use through the year
- First tier logo placement on Chamber pop-up signage stand featured at ALL chamber events
- First tier logo placement on table top tent signs featured at ALL applicable chamber events
- First tier logo placement on event print programs distributed at ALL chamber applicable events
- First tier logo placement on WHACC website
- First tier logo placement on WHACC e-Newsletter
- First tier logo placement on WHACC promotional eMail blasts sent a minimum of 20x per year

*Cost \$2,000*



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# SILVER & BRONZE CORPORATE PARTNERSHIP 2017



## WHACC 2017 Partnerships

By becoming a Corporate Partner, your organization will stand out as a key contributor and investor among local businesses and community leaders. Tailored for maximum recognition our Corporate Partnership includes exposure at ALL 2017 events and programs that will draw hundreds and reach thousands in our integrated Marketing and PR efforts throughout the year.

### Silver Corporate Partnership

- Second tier logo placement on WHACC printed brochure and membership application
- Second tier logo placement on all postcards mailed to all Tri-City businesses throughout the year
- 8 complimentary tickets to any WHACC event
- Second tier logo placement on Chamber pop-up signage stand featured at ALL chamber events
- Second tier logo placement on table top tent signs featured at ALL applicable chamber events
- Second tier logo placement on event print programs distributed at ALL chamber applicable events
- Second tier logo placement on WHACC website
- Second tier logo placement on WHACC e-Newsletter
- Second tier logo placement on WHACC promotional eMail blasts sent a minimum of 20x per year

Cost \$1,500

### Bronze Corporate Partnership

- Third tier logo placement on WHACC printed brochure and membership application
- Company Name on all postcards mailed to all Tri-City Businesses throughout the year
- 6 complimentary tickets to any WHACC event
- Third tier logo placement on Chamber pop-up signage stand featured at ALL chamber events
- Third tier logo placement on table top tent signs featured at ALL applicable chamber events
- Third tier logo placement on event print programs distributed at ALL chamber applicable events
- Third tier logo placement on WHACC website
- Third tier logo placement on WHACC e-Newsletter
- Third tier logo placement on WHACC promotional eMail blasts sent a minimum of 20x per year

Cost \$1,000



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# EVENT SPONSORSHIPS 2017



## WHACC 2017 Event Sponsorships

The WHACC provides opportunities to promote your business in the forms of Event Presentation Sponsorships, Video Sponsorships, and Door prizes at any of the Chamber's events throughout the year. Events may include Networking Luncheons, Breakfasts Meetings and After Hour Mixers. Our events provide you with the opportunity to receive great exposure! Reserve your spot today!

### Event Presentation Sponsors

Cost \$200

- Logo or name recognition on all marketing & publicity materials produced for the event including invitations, web site, social media, and email blasts
- Name and logo on event program
- Name and logo on table top cards on each table
- 1 complimentary luncheon ticket
- Complimentary table for your display, brochures, etc.
- Three minutes podium presentation for an introduction to your business

### Video Sponsor

Cost \$500

Event speaker presentations will be video taped and edited with your logo featured. The videos are uploaded to You Tube as well as posted on the WHACC web site. As with any You Tube videos, sharing features allow the video with your logo to be embedded on any website, blog, social media site or emailed with a link.

- Your logo is edited directly at the beginning and ending of the speaker presentation video
- Name recognition in the video description on You Tube or other video sharing sites
- Logo placement or name recognition on the video posting page on the WHACC website
- WHACC speaker presentation videos are promoted in emails, social media, newsletters and print

### Door Prizes

Cost \$0

Give your company additional exposure by donating a door prize with a minimum value of \$50. Donate merchandise, gifts, gift baskets or services. Your company will be recognized at the time of the drawing. Be sure to include your company's literature with the door prize!



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# CORPORATE PARTNERSHIP AGREEMENT 2017

Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Name of Company, Organization or Institution: \_\_\_\_\_

Print name exactly as it should appear in publication: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: Ohio Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Partnership Levels: \_\_\_\_\_

Value of Contribution: \$ \_\_\_\_\_

1. Cash: \$ \_\_\_\_\_

2. Gifts In-Kind (fair market estimated value) \$ \_\_\_\_\_

Description of In-Kind Contribution (include quantity): \_\_\_\_\_

Total \$ \_\_\_\_\_

Please make checks payable to: Warrensville Heights Area Chamber of Commerce

Mail to: WHACC  
P.O Box 22098  
Warrensville Heights, OH 44128

(Signature of Sponsor Authorized Representative)

\_\_\_\_\_

Print Name of Signer and Title

\_\_\_\_\_

(Signature of WHACC Authorized Representative)

\_\_\_\_\_

Print Name of Signer and Title

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