

An Important Letter To CEOs Frantically Trying To Survive This Economic Crisis:

If Someone Had A Way To Cut Your Telecom Costs While Performance And Efficiency, Wouldn't You Want Them to Tell You About It?

From The Desk of: Michael Gray
Director of Sales and Marketing, TechnologyXperts, Inc.

Dear Colleague,

Here's the truth: Due the economic crisis we've all suddenly been plunged into thanks to COVID-19, every CEO is under extreme pressure to find ways to cut costs while continuing to operate.

As you know, telecommunication services are essential; **but in our experience, most CEOs running companies of your size grossly overpay for telecom services and support while simultaneously NOT getting the critical services they need – and think they are getting** – due to the simple fact that telecom is the “dark arts” for many CEOs, and therefore they are forced to trust that they are being treated fairly (all too often, they're *NOT*).

During normal times, overpaying for telecom is a survivable situation; but we are FAR from normal, **and every company leader must not only be extremely prudent with overhead and costs, but also HYPER vigilant to protect operations** while employees are working remote with home PCs and unprotected networks, *which is why I'm writing you today.*

My name is Michael Gray, and I'm the Director of Sales and Marketing of TechnologyXperts, an IT services firm based here in Beachwood that specializes in telecom expense management. We are partnered with a master agent that gives us access to hundreds of carriers to provide an unbiased analysis.

I'm So Confident I Can Cut Your Telecom Costs While Delivering BETTER Service That I Guarantee It

Because I'm confident that we can cut your telecom costs while giving you a better service, I'm willing to make you the following good-natured offer:

We are so confident that we can save you money that we are offering our analysis for free! Typically, the cost of this consulting service is several thousand dollars. However, I am so confident that we can satisfactorily demonstrate to you a way to add to your bottom line through lower

telecom costs, improved efficiencies, better workflow and higher productivity, I will not charge you for the expense management analysis. *It's that simple.*

Why would I do this? Two reasons.

First, I know your time is extremely valuable and you don't have time to deal with companies that don't have anything of value to offer. By putting my money on the line, you can see how serious I am about not wasting your time.

Second, with the economic crisis caused by COVID-19, it's more critical than ever to watch every penny. I've spent the last 20 years perfecting our ability to provide the HIGHEST level of telecom services and support a truly reasonable price – and we're really good at it. That's why I simply want the opportunity to prove ourselves.

Curious? Let's Schedule A Quick Call To Discuss

The next step is simple: call my office at 216-755-2002 and reference this letter to schedule a brief 10-15-minute initial consultation. My personal assistant has been notified to look for your call and will put you through immediately. You may also send me an e-mail to michaelg@gotxi.com

On this initial consultation, we will discuss your current situation, any concerns you have and of course, answer any questions you have about us. If you feel comfortable moving ahead, we'll schedule a convenient time to conduct our **proprietary Telecom Expense Assessment**.

This Assessment will review your current contracts, services and pricing without your current telecom company or department knowing (we can give you the full details on our initial consultation call). **At the end of the Assessment, you'll know:**

- Where are you overpaying for telecom, inefficient, wasting resources and getting far less service and support than you deserve?
- Are you fully using your data services, or are you oversubscribed?
- Are you fully using the services you pay for?
- Are you unknowingly out of contract and have the option to change?

Fresh eyes see things that others cannot – so at a minimum, our free Assessment is a completely cost and risk-free way to get a credible third-party validation of your telecom systems.

This is ZERO cost and will only take a few moments of your time; yet it gives you the opportunity to greatly improve the profitability of your organization while getting superior productivity and support.

At The End Of This Assessment, One Of Two Things Will Happen

Option 1 is that you'll love the plan and will want our help in implementing it. If that's the case, we'll knock it out of the park ... and that's a promise.

Or finally, in the unlikely and unprecedented event that you feel like you wasted your time and have NOT demonstrated, to your satisfaction, how to lower your telecom costs and dramatically improve your situation, we will not charge you anything, ZERO!

Enclosed are a few comments from other customers like you who we've been able to help reducing telecom costs and providing superior too. If you'd like additional references, or if you'd like to speak with any of these clients before scheduling our initial consultation, please let us know and we'll cheerfully arrange that for you.

But if you're ready to get started now, please call or e-mail me (info below) to schedule a quick initial phone consultation to answer your questions and see if you'd like to proceed. I will have my assistant follow up with you in a couple of days to ensure you've received this letter and to discuss how (if?) you'd like to proceed.

Awaiting your response,

Michael

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P.S. Not ready to meet yet? Then at least allow me to give you our FREE Executive Report: **"Work From Home Game plan"** This report will reveal areas where you should put your focus, YOUR RISK in critical areas such as cyber security, tax protocols, preventative maintenance, insufficient documentation, poor accountability and being under-insured for your protection.

You can instantly download this from our website: [CLICK HERE](#)

Here's What A Few Of Our Clients Are Saying:

Professionalism and knowledge are what TXI has brought to the table!

TechnologyXperts (TXI) laid out a full IT implementation plan for the first three to five years of our relationship. TXI let us choose what we wanted to do and at what pace. I really like the IT procurement process from proposal, to approval, to implementation. With TXI you have full access to the whole team, from top to bottom, no one is un-reachable! TXI is very happy and willing to sit down and discuss any IT issues you might have. **Christopher Norton, Administrator at Anna Maria of Aurora**

You Will Never Know How Much Stress You Saved Me!

When we moved to TXI's managed support, we knew we had a partner equally as concerned with our business technology needs. It is daunting to think about the entire IT infrastructure and security of today's best business practices. TXI proactively keeps us informed of the ever-changing needs to secure our practice, while keeping us within budget. We have not had to work with other IT firms since TXI was the one who has been with us over the years. I would say choosing any business is a tough decision, but when I read the reviews from satisfied customers and they all echo the same sentiment; that solidifies my decision. I can put in a ticket for non-emergent issues and I get a response by the end of the day. For any emergent issue; there is always someone who helps me troubleshoot at that moment. That customer service saves our business time and saving time ultimately saves us money. - **Susan Jackson, I.T. Manager at Senders Pediatrics**

The specialists at TXI are very knowledgeable.

The single biggest benefit has been knowing that if a problem arises with our network, we can rely on TXI to quickly address the problem. - **Cecelia Hamilton, MD at Cleveland Dermatology Group**

Assurance that everything IT-wise in our company is covered

TXI gives us peace of mind in a complex area of our business. TXI provides fast and positive customer service and has a good relationship with the owner. TXI keeps us on the cutting edge of technology and security. I have been exceedingly satisfied with TXI's service and would encourage any company to hire them. Highly recommend! One of our company's best vendor partnerships. - **Christian Ohman, Administrator at Briar Hill Healthcare**