



## Grow your business with Multiscreen Advertising.

It's never been more important to reach your customers on every screen and device. And we just made it a lot easier.

**Multiscreen Advertising connects your business with the right customers**, no matter how they're watching: live TV, video on demand, or streaming apps.

[Check it Out](#)



Adding Streaming TV to campaigns lifts overall reach by 17%.<sup>1</sup>



Brands saw a 206% increase in online visits when they added Multiscreen Advertising.<sup>2</sup>

At Spectrum Reach, we're the most trusted media sales company in America,\* and we're your one-stop shop for the best products and ideas to reach anyone, anywhere, on any screen.

**Start putting the power of Multiscreen Advertising to work for your business.**

1. Average lift based on 690 Q1 2020 Spectrum Reach Campaigns including both Linear and Ads E. Owned and Operated Households only.

2. VAB: Digital actions based on VAB analysis of iSpot.tv data and reflects TV commercial-related searches (Google, Bing, Yahoo!), social actions (posts, likes, shares and comments related to TV ads on Facebook, Twitter, YouTube, iSpot.tv) and earned, not promoted, online video views of TV ads (YouTube, iSpot.tv). Digital actions are correlated to TV ad airing data.

\*Source: The Myers Report 2020, Survey of 700 Advertiser and Agency Executives on Perceptions of 80 Media Organizations.

<https://www.mediavillage.com/article/which-media-sales-organizations-are-most-trusted-to-deliver-on-promises/>