WARRENSVILLE HEIGHTS AREA

# Chamber of Commerce

Representing: Highland Hills • North Randall • Warrensville Heights • Since 1958

Summer 2015

REA **BCCE** Since 1958 (216) 454-0199 • www.whacc.org/

# **UPCOMING EVENTS:**

North

Randall

Highland Hills

WHA

Chamber of Commerce

> Warrensville Heights

September 16th 11:30am – 1:15pm Networking Luncheon Marriott Cleveland East

October 21-22nd COSE Small Business Conference

November 18th 5:30pm-7:30pm After Hours Mixer – State of City Business

**December 16th 5pm-7:30pm** Holiday After Hours

### Welcoming a New Board Member

Lisa Taylor, Funeral Director of EF Boyd and Funeral Home, is serving her first year as a WHACC Board Member. She shares her reasons for volunteering to be part of the board:

"I joined the WHACC board because I wanted to personally give back to my working community. As a parent advocate on the Richmond Heights Recreation Board for over 12 years, I felt the need and recognized the importance of advocating for the growth and prosperity of my family business as well as all businesses in the Warrensville Heights area."



### Recognizing Outgoing Board Members

Outgoing long-time board members Carl Harmon of Fit For Life and Michael Rieke of Russo & Associates were recognized with a plaque honoring their years of service for WHACC. Carl Harmon served on the board for eight years from 2006 to 2014 and Michael Rieke served for six years from 2008 to 2014. We're very thankful for all their service and dedication for all these years.

## THE NEWLY ELECTED WHACC BOARD OF DIRECTORS



The WHACC Board of Directors for 2015 - 2017 were formally introduced at the Annual Meeting and Recognition Awards. (from left to right):

Steve Petti, New Image Media
Bryan Johnson, Marriott Cleveland East
Wayne Lawrence, Weiss Movers
Russ Friedrich, Shaker Auto Lease
Michael Lichterman, Clifford Norton Studio
Charles Izzo, Infinity Constructions
Dr. J Michael Thomson, Cuyahoga Community College East
Renee De Luca Dolan, Contempo Communications
David Ellsworth, Thistledown Racino
Chalana Williams, First Federal of Lakewood
Brian Monter, South Pointe Hospital

### WHACC STRETCHES AT THE APRIL AMPLIFY EVENT



WHACC was a sponsor at the recent Amplify Event: Lifestyle as Health hosted by Contempo Communications.

At the chamber's sponsor table past Chairman of the Board Carl Harmon, President of Fit for Life, shared his fitness knowledge and gave out stretch bands to attendees who could correctly answer fitness questions.

The Chamber also worked with Carl to create the "Top 8 Workplace Stretches" office poster as a handout for attendees. You too can have one of these beautiful printed posters for your office! Just contact the chamber office.

# **OU-HCOM MAKES A BIG IMPACT**

We welcome Ohio University Heritage College

Lisa Taylor, EF Boyd and Funeral Home Terell Dillard, Jan-Pro Cleaning Systems (Not in the Picture)

# **BUSINESS TIP**

### Grammar

"Since so many people have poor grammar skills it is easy to leverage it to your advantage and increase your credibility. Let's say you were emailing a person about being an expert on fixing computers, but your message was full of grammar mistakes. Would the reader make the assumption that you are ignorant? The chances are they would – even though you may be a highly intelligent expert on computer technology. Whether you are in business for yourself or work for someone else grammar could be the deciding factor in your success."

Submitted by WHACC member: Judi Bolinger, The Wordsmith



of Osteopathic Medicine as a WHACC corporate sponsor. Their new extension campus, in affiliation with Cleveland Clinic, is located in Warrensville Heights at the South Pointe Hospital campus, and will welcome their first 50 students in July. This will have a big impact on the region by providing more doctors committed to practice in Northeast Ohio and through direct positive impact on our local small businesses. The WHACC appreciates OU-HCOM's recognition to invest in their local chamber of commerce.

# Heritage College of Osteopathic Medicine

NOW ACCEPTING NEW MEMBERS TO THE WARRENSVILLE HEIGHTS AREA CHAMBER OF COMMERCE! (216) 454-0199 • www.whacc.org/



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# 2014 CHAMBER RECOGNITION AWARDS SPOTLIGHT

#### Partnership Circle Award Heinen's Fine Foods

Heinen's Fine Foods was jointly nominated by the WHACC Board of Directors and Mayor Brad Sellers from the City of Warrensville Heights for their strong commitment to support mutual core values, practices and initiatives of the chamber of commerce and the tri-city communities. Present to receive the award was Tom Heinen.

#### Impact Award Contempo Communications

Renee DeLuca Dolan, President of Contempo Communications, received this award on behalf of her business. The company was recognized for their numerous roles in leadership and engagement in matters of civic and social responsibilities.





#### Distinguished Business Award

SMAL

Embrace Pet Insurance

Laura Bennet , Co-Founder and CEO of Embrace Pet Insurance, was presented this award for the company's noteworthy accomplishments, outstanding achievement and performance excellence.

#### Community Beautification Award

City of Warrensville Heights Mayor Brad Sellers accepted this award as a representative of the City of the Warrensville Heights. The City was recognized for their recent efforts that have significantly improved the visual image and experience of the city.



October 21-22, 2015

**Cleveland**, Ohio

**REGISTER NOW** 

WWW.SMALLBIZCONVENTION.COM



# Why Join **WHACC?**

- Networking and connection opportunities
- Representation and advocacy
- Cost-saving benefits
- Leadership opportunities
- Advertising and sponsorship opportunities
- Recognition and award programs

#### VISIT TO WHACC.ORG FOR MORE INFORMATION

# check out the 80+ business building videos on our **YouTube Channel!**

#### Visit bit.ly/whaccYoutube

note: url is case sensitive



You Tube

#### New Business Award Carmax

Carmax was given this award as a new business in the Warrensville Heights area for their unique business concept and impact on job creation and economic development. Ashley Wagoner received the plaque as a representative of the company.



# **BUSINESS TIP**

## Leadership

"A leader is someone who can take you to a place you would not have ordinarily have taken yourself."

Submitted by WHACC member: Joy Anzalone, COO Burton Carol Management LLC.

