

# ABOUT CONTEMPO

Contempo Communications was founded in 2010 upon the merging of full-service graphic design firm Contemporary Design Group Inc. and sister publishing firm CBC Publishing LLC. The union empowers Contempo Communications with a unique expertise specific to creative/marketing, publishing, and event planning. The company's flagship publication is Cleveland Business Connects (CBC) magazine.

“THEY CONSISTENTLY EXCEED MY EXPECTATIONS.”

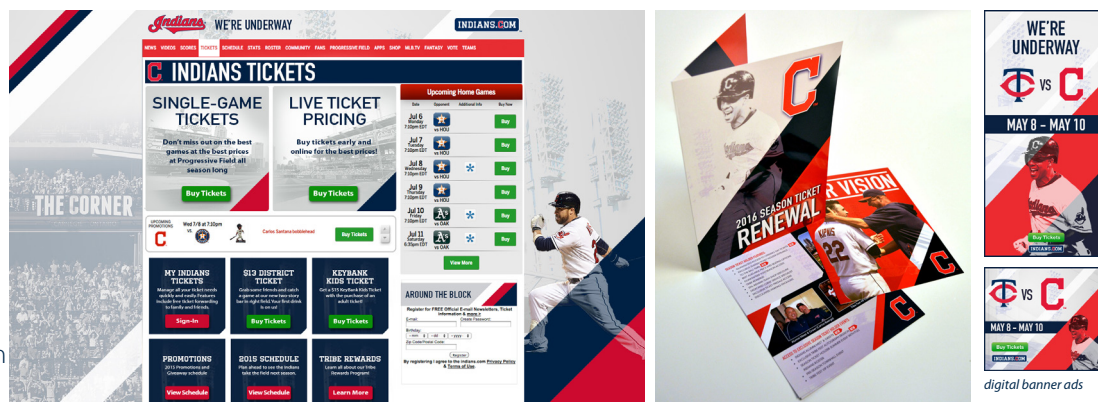
**ALEX KING**  
VP, MARKETING AND  
BRAND MANAGEMENT  
CLEVELAND INDIANS



**CONTEMPO**  
DESIGN + COMMUNICATIONS  
[www.contempocleveland.com](http://www.contempocleveland.com)



We produce, purchase, and analyze every aspect of the Cleveland Indians marketing campaign. From creative design to TV and radio buys and digital ad tracking, our team integrates each platform and works as a cohesive unit.



VISUAL BRANDING  
ENVIRONMENTAL GRAPHIC DESIGN  
DIGITAL AD CREATIVE



# LIST OF SERVICES

## CREATIVE

### BRANDING DEVELOPMENT

- Branding Guidelines (Online and in Print)
- Logos
- Brand Positioning (Statements and Campaigns)

### MARKETING COLLATERAL

- Advertisements
- Brochures
- Business Cards
- Identity Materials
- Packaging
- Pocket Folders
- Postcards
- Posters and Flyers
- Promotional Items
- Sales Letters

### ENVIRONMENTAL GRAPHICS

- 3D Renderings
- Exterior Signage
- Wall Murals

### DIGITAL

- Mobile Websites
- Social Media (Infographics and Templates)
- Web Design and Development

## PUBLISHING

### PRINT PUBLISHING

- Annual Reports
- Commemorative Books
- Catalogs
- Booklets
- Magazines
- Resource Guides
- Ad Sales
- Copywriting
- Editing
- Photography
- Distribution

### DIGITAL PUBLISHING

- Digital Flip Book Publications
- E-Newsletters

## EVENTS

### EVENT BRANDING AND MARKETING

- Agenda
- Directory
- Name Tags
- Programs
- Promotional Material
- Signage/Wayfinding
- Video Graphics

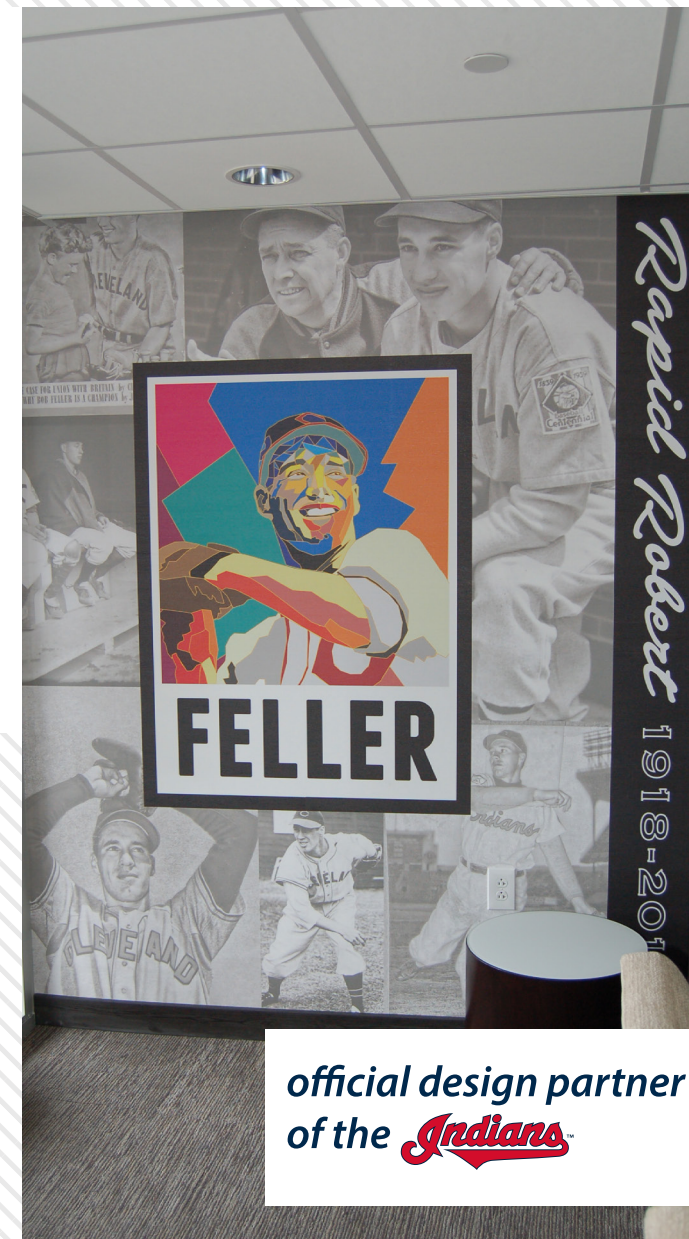


# CREATIVE SERVICES

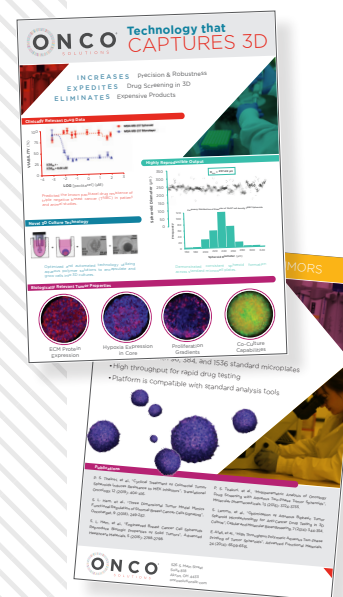
With 20+ years of experience in the fast-paced, deadline-driven world of marketing, we know what it takes to get great creative out the door. Our expertise is in taking your vision and bringing it to life while capturing its full potential.

- American Advertising Federation Addy Award-winning firm
- Official design partner of the Cleveland Indians
- Ability to adapt and execute your strategy seamlessly across various media

View more at [contempocleveland.com](http://contempocleveland.com)



official design partner of the **Indians**



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